

# Engage with David Zinger

**Act Now! Book Employee Engagement Education for 2010**

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## Why employee engagement and why now?

Work has changed. Command and control are archaic and motivation is too anemic. Employee engagement is the most robust and beneficial approach to get results in the age of co-created work and conversation. It transcends being an HR buzzword to creating powerful connections between all parts of the organization and results.

## Who works with you and why do they work with you?

My clients range from Investor's Group, Convergys, and the Insurance Corporation of British Columbia to The Physiotherapist's Association of Manitoba and the Winnipeg Regional Health Authority. In addition, I Chaired the Second Annual Employee Engagement Conference in Barcelona Spain in 2009. These organizations work with me to learn leading-edge insights and approaches. I speak the language of organizations, meaning, community, humor, story, and results.

## What do you offer?

I offer powerful result-focused and person-centered customized speaking, education, coaching, and consulting services to meet the pressing needs of each client.

## What is the future of employee engagement?

The future is now as we move beyond surveys and simple techniques to integrating employee engagement into all facets of the organization's approach to serving customers and creating results. To sustain engagement initiatives, employees must experience the rich benefits of engagement for themselves.

## What do you recommend as the next step?

I invite everyone to:

- **Read** the over 850 free blog posts at my website - this site has already had over 2,300,000 hits in 2009.
- **Join** the growing global 1650 member Employee Engagement Network.
- **Study** the [Zinger Employee Engagement Model](#)

Contact me today by E-mail at [dzinger@shaw.ca](mailto:dzinger@shaw.ca) or phone (204) 254-2130 and take the next step to create full and authentic employee engagement for the benefit of all.



"David leads our efforts with employee engagement by magnificent example."

- **Rosa Say**, *Founder and Owner, Say Leadership Coaching*

"His ability to speak and bring about change at all levels brings genuine added value to client groups in any organizational setting."

- **Steve Roesler**, *CEO/Trusted Advisor, Roesler Consulting Group/Steve Roesler Learning*

"I consider David to be an Employee Engagement Guru!"

- **Raven Young**, *New Media Council Member, Project Management Institute*

"David worked with me as a guest speaker during a two day conference on how to develop great managers. When it comes to employee engagement, he really knows his stuff."

- **Lisa Haneberg**, *Vice President and OD Consulting Practice Leader at Management Performance International*